

## PHONE BOARD ADVERTISEMENTS



Located adjacent to the Airport Visitor and Information Center, these illuminated signs include a direct dial line connecting **OUR** arriving passengers with **YOUR** place of business.

## WALL WRAP



Our Wall-Wrap advertisement locations are available in several locations throughout the airport, including airport entrances and exits, and will expose your message, logo or web address to an average of 1.8 million travellers on an annual basis.

## *Did You Know...*

According to a 2009 Savannah/Hilton Head International Passenger Survey, 50% of our arriving passengers chose South Carolina as their primary trip destination, with 39% of those surveyed choosing Hilton Head Island.

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From short-term advertising blitzes, to annual branding campaigns, Savannah/Hilton Head International can customize a marketing program for your company. This program is managed in-house by the Airport Sales and Marketing staff, which enables us to provide quick response and turnaround times, and superior customer service.

For more information, pricing or to set up a tour of the facility, contact:

**Jeff Laben**

Marketing Sales Manager  
Savannah/Hilton Head International

[Jlaben@savannahairport.com](mailto:Jlaben@savannahairport.com)

(912) 964-0514 - Ext. 3503

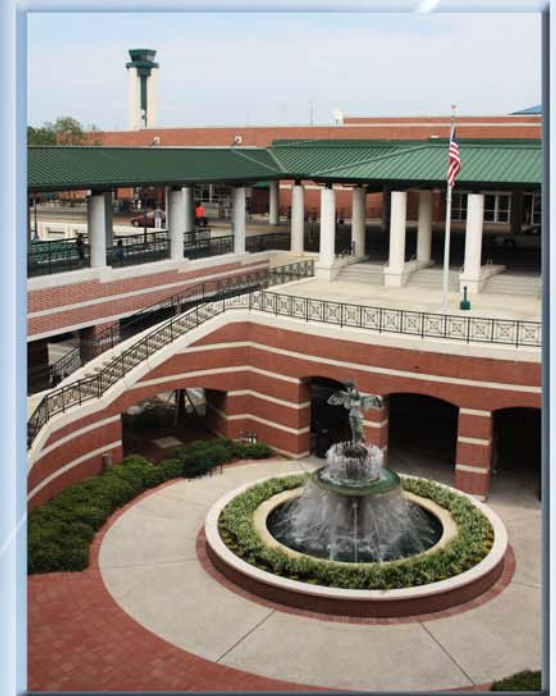
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**SAVANNAH  
HILTON HEAD**  
INTERNATIONAL

**BUSINESS  
MARKETING  
OPPORTUNITIES**

*at*

**SAVANNAH  
HILTON HEAD**  
INTERNATIONAL



# DISCOVER THE POWER OF AIRPORT ADVERTISING

## Did You Know...

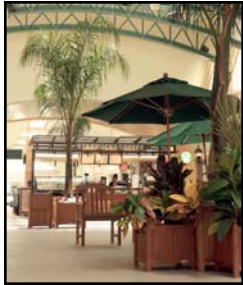
Ninety-two million Americans have taken at least one round-trip flight in the past 12 months. Thirty-nine percent of Americans ages 18+ say they have taken at least



one-round-trip airline flight in the past year.

## And that...

Airline Travelers are 80% more likely to have an annual household income of \$100,000 or more. Eighteen percent of airline travelers have an annual household income of \$100,000 or more, compared with only 10% of average Americans.



## BACKLIT KIOSK AD BOARDS

Located throughout the Concourse, these 4-sided, backlit Kiosk Ad Displays allow your company to brand, and impact travelers flying into and out of Savannah/Hilton Head International.

*Did You Know...* That 85% of passengers spend at least one hour in the airport terminal...  
*Talk about a captive audience!*

## ILLUMINATED WALL AD SIGNS



Located throughout the airport Concourse and Terminal, these stationary, illuminated Ad Signs are recessed in backlit panels and strategically placed in high traffic areas; *A great way to brand your business and increase exposure.*

*Did You Know...* According to a 2004 Arbitron Airport Advertising study, 72% of airline travellers actually read airport advertising.

## BAGGAGE CAROUSEL BACKLIT AD BOARDS



## ELECTRONIC SCROLLING ADS

These eye-catching, *moving* advertisements are located near the baggage carousels and could be the last message viewed before arriving passengers step foot into The Low Country and Coastal Empire.

